**Team members:**

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| --- | --- | --- | --- |
| First Name | Second Name | Student Number | GitHub username |
| Jeydon | Lomibao | 00038358 | jdnnnnnnnnnn |
| Gediminas | Darguzis | 00043510 | Gedas |
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**Website Project Plan**

Use this template to describe your website. Describe each part in at least 3 (three) lines (except for the name of the client).

|  |  |
| --- | --- |
| Who is your client? | Lucas Snow |
| What is the main topic/idea of your website? | Lucas has good interests in snowboarding, snow sports and a variety of snow covered destinations, rentable equipment. |
| Who is your target audience? Describe the people you expect to visit your website. | People who want to lose weight, athletes, people of younger ages would be in full eligibility to access the activities on the locations. |
| Find at least 3 examples of similar websites. Copy and paste their links. | Weski : WeSki.com  Cassidytravel : <https://www.cassidytravel.ie/ski-holidays/>  snowtrex : Snowtrex.ie |
| What are the main components of your website? Is there a menu? What will the user find when visiting your webpage? | Navigation for travel sites, About page on each location, Search filter for prices, countries etc, including pictures off each location, date selection for travel at purchase for tickets. Contact pages for lucas and a support page, lastly accommodation page for stay. |
| What is the appearance of your website? Describe the colours, possible images, animations etc. | Blue, White, dark green, planes, ski boards, mountains, ski lifts, snowflakes, people having fun. |
| What makes your website unique? Describe at least one factor that makes your website different from the others you have found. | Review section of past customer experiences, multi selection of what activities are available and how the prices, winter deals and or family deals have made it worth the travel. The website has included a community page of previous and future clients. |
| What is your plan to make the website accessible to everyone? | The website would include the accessibility options of having colourblind mode, text size change, text to speech. |
| Write an email to your client summarising the decisions you have made above. | Dear Mr Snow,  Me and my colleagues have come up with a multitude of ideas for your website of Snow activity and travel.  Within this summary, is the factors that make your website unique and add what is known as “spice” to make it stand out as much as possible.  With the basic operations of navigating places, prices, times and dates, we include options of past customers giving reviews on their experiences, which are bound to be positive. Including a variety of images to be colourful and have the website be affected if needed for more accessibility.  Kind regards,  The Internationals. |

Customer Email:

Dear Lucas,

I hope this message finds you well.

I have reviewed the wanted code for your “Snow Dreams” webpage and would like to outline the accessibility features that support visually impaired users.

Firstly, the inclusion of alternative text (alt attributes) for images allows screen readers to describe visual content to users who cannot see the images. For example, the descriptions such as “Ski resort mountain view at sunset” and “Happy family enjoying snow activities” clearly communicate the purpose of each image.

Secondly, the use of heading tags such as <h1> and <h3> provides a logical structure to the page. Screen readers rely on headings to navigate a webpage efficiently, allowing users to move quickly between sections and understand the content hierarchy.

Thirdly, the navigation links (“Home,” “Contact,” and “About”) are descriptive and meaningful. This is beneficial for accessibility, as it informs users where each link will take them without relying on vague phrases such as “Click here.”

These elements together improve the overall accessibility and inclusivity of the website. To enhance accessibility further, it may be useful to ensure consistent heading levels (for example, using <h2> where appropriate) and verify that colour contrast meets accessibility standards.

Thank you for your attention to these important design considerations. Ensuring accessibility helps make your website more user-friendly for everyone and yourself. Here is the link to our Github page where all the files are, <https://github.com/Gediminas-a00043510/Web-development1--TUDublin/tree/main>

Kind regards,

The Internationals.